COMPLETE DIGITAL MARKETING SERVICES



WEB INTERNET

PRESENCE IN TOTAL CONSUMER MANAGEMENT AUTOMATION

WIPIT





Includes CUSTOMER LOYALTY AWARD Rebate/Discount PROGRAM

Featuring All-Inclusive Marketing for

Social Media Campaign Monthly Email / Eblast In-Store Notifications on Mobile Push Notifications Custom-Built Selling Website Interactive Dashboard Online Ordering: Pickup at Store or Hotshot Delivery Service SEO: Search Engine Optimization Google Ads: Pay-Per-Click Google My Business





Designed for Wholesale and Retail Customers.



Digital Marketing Done Right.





WIPIT includes the following features

Develop a Responsive Website



- Review your current website, including site flow and content
- Reorganize navigation and infrastructure, as necessary.
- On-time delivery and implementation of client deliverables.
- Coordinate necessary professional

services (marketing, design, copy, etc.)

- General Project Management
- Monthly client contact with status update.

Design Services

- · Plan overall concept for the new website
- Suggest incorporation of company branding
- · Layout of site map
- Include latest user-experience design components
- Include interactive mobile design

SEO/Google AdWords Setup and Integration

- Create Unique Google AdWords account for your Website domain
- Help to develop comprehensive keyword list and adwords (one time)
- Help provide five or more organic keywords for your local area (one time)



Developmental Services

- Develop Hosting plan
- Develop chosen design plan
- Custom HTML for WordPress
- Set up a development site for preview and changes before going live
- · Testing and Quality Assurance
- Test responsive platforms and multiple browsers

Hosting Services

- Top Tier support
- Dedicated Virtual Servers
- SSL Security Certificate installed for secure user browsing experience
- · Daily and Weekly backups
- Infinite scalability
- High performance speed
- 24 hour / 7 days a week security monitoring
- Round the clock malware protection
- Exceptional uptime
- · Low cost renewals

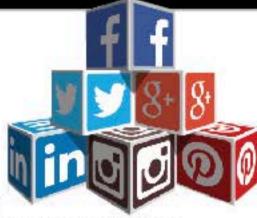
Social Media Platform Setup and Integration

- Create and build your FB, Instagram, and Twitter company social pages
- · Optimize for SEO and Brand consistency
- Assist to design custom graphics for each of your Social Media platforms

Add-on Features (Optional)

- "Employment" page and form
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- Content migration of complex data from previous Website
- "Events" and "Calendar"
- "Multiple Location locator"
- · Changes to Website.
- Domain Registration recovery & transfer
- Pay-Per-Click campaign management
- Create Social Media posts







Our team will assist you every step of the way or we will do it for you ensuring your successful campaign.



COMPUTER SYSTEMS, INC.

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