

# eSalesBI/CRM

# The Ultimate Sales Tool

FOR YOUR OUTSIDE SALES FORCE

## Alerts & Notifications

- Home Page Secure Login with easy access to each Sales/Account Manager's customer information
- Alerts & Notifications parameters defined by management
- Quick Search to access customer's detailed information – Business Intelligence, Notes, CRM: About the Customer, etc.

**DATA REFRESHED DAILY**

## Scheduler

- Organize Daily, Weekly, Recurring Calls, Appts. & Visits
- All Scheduler entries hyperlink to Customer Navigation Page
- Plan efficient routes with the map linked to the Scheduler.

## Sales Campaigns

- Target Marketing
- Monthly Specials
- Special Events and Promotions, etc.

## CRM—About the Customer

- Build and strengthen your customer relationship & loyalty by capturing their **business** and **personal** information
- A 360 degree view of your customer's personal favorites: Sports, Hobbies, Cars, Family Birthday email reminders
- Key business info: Business Hours, Type of Business, Authorized Buyers and Brand Preferences, etc.

**Customer Location**

**Integrates to all major Management Systems**

**AUTOLOGUE**  
COMPUTER SYSTEMS, INC.

Visit us at [autologue.com](http://autologue.com)

**800.722.1113**

**REAL TIME**

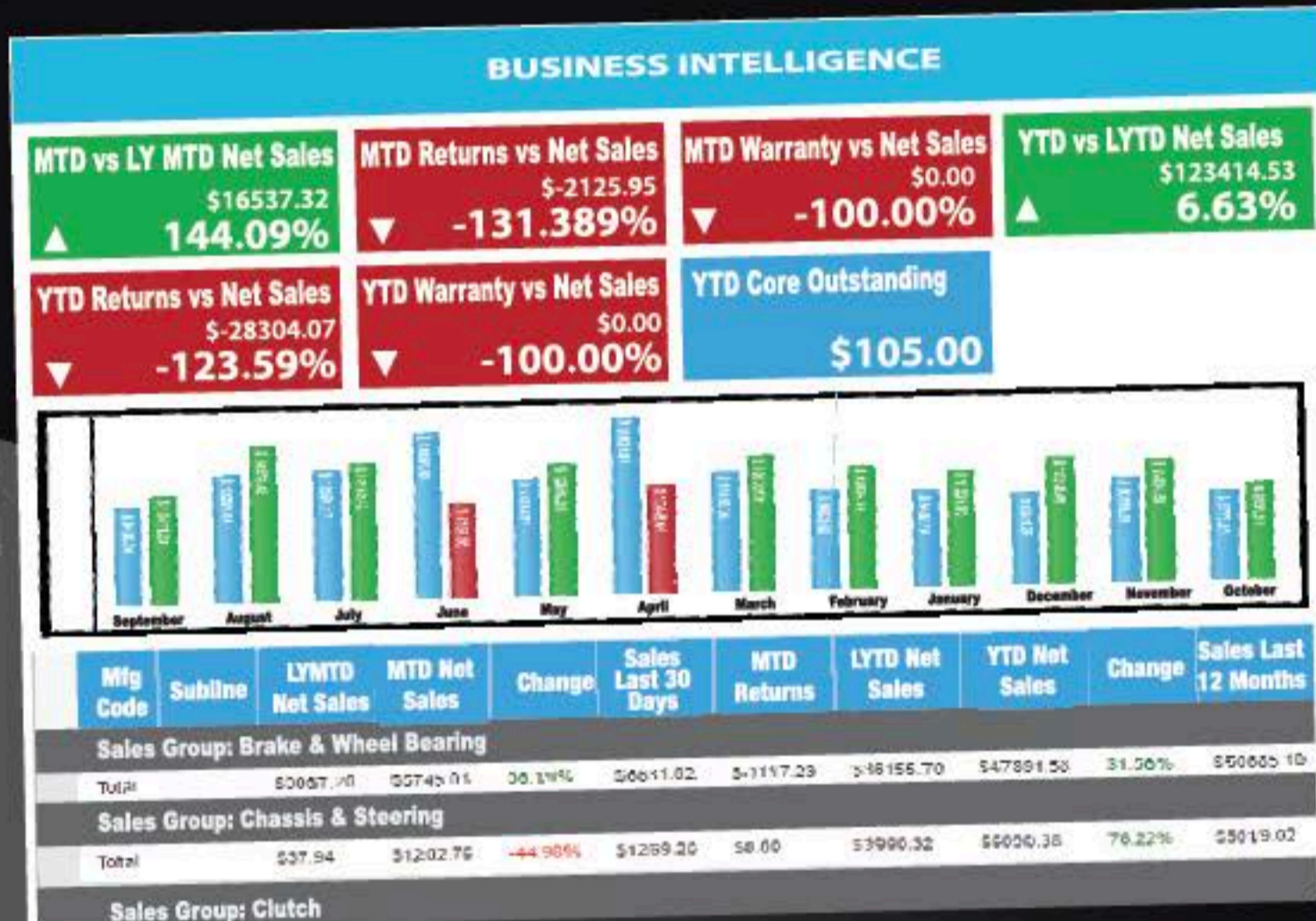
## Direct Connection to YOUR Management System

- **View statements** & invoices instantly
- **Check prices**, availability of parts or products
- **Access** complete -Year -Make -Model Catalog
- **Create Stock Orders** with Vendor Managed Inventory (VMI)

Retain **entire** service center inventory with stocking quantities to do Stock Orders on your tablet.



**Invoices go directly to the Printer!**



## Customer BI Sales Dashboard

- Interactive Sales BI by MTD and YTD are clearly displayed.
- Easily View Sales Comparisons for 24 months.
- View ALL Product Lines by Sales Increase ▲ or Decrease ▼.
- Analyze Product Groups by MTD and YTD.
- View Return % by Customer for **both** new merchandise AND cores.

## CEOs • Presidents • Owners • Sales Managers: Main Module

**INSTANTLY VIEW** sales and profits for the entire store.

- Global access to all sales activities: sales, calls & visits
- View scheduled: appointments, calls with notes
- GPS Tracking: See time, duration of visit with each customer
- Automatic email notifications to all Sales Staff-sent daily

### New Expense Tracker

- With your smartphone, snap a picture of receipts for gas, entertainment, travel, etc.
- At the end of the month, simply email your completed expense report - eliminating hours of preparation time
- Admin can quickly verify and issues payment



We are committed to Your Success.

**AUTOLOGUE**  
COMPUTER SYSTEMS, INC.  
**800.722.1113**